Minutes

ACADEMIC, RESEARCH, AND STUDENT AFFAIRS COMMITTEE
Inn at Virginia Tech and Skelton Conference Center
Duckpond Room
9:00 – 11:30 a.m.

Board Committee Members Present:
Debbie Petrine (chair), Zo Amani (graduate student representative), Ed Baine, John Ferris (faculty representative), Anna James, Chris Peterson.

Additional Board Members Present:
Rachel Iwicki (undergraduate student representative), Dennis Treacy.

Guests:
Patty Becksted, Susan Bland, Rosemary Blieszner, Kris Bush, Cyril Clarke, Kevin Concannon, Karen DePauw, Matt Ebert, Jack Finney, Ron Fricker, Rachel Gabriele, Luisa Havens Gerardo, David Guerin, Kristina Hartman, Rachel Holloway, Byron Hughes, Ben Knapp, Sharon Kurek, Peggy Layne, Hud McClanahan, Scott Midkiff, Sally Morton, Mark Owczarski, Patty Perillo, Ellen Plummer, Angela Simmons, Kayla Smith, Paul Steger, Robert Sumichrast, John Talerico, Don Taylor, Judy Taylor, John Torget, Tracy Vosburgh, Ruth Waalkes, Paul Winistorfer, Chris Wise

OPEN SESSION

1. **Welcome and Acceptance of Agenda.** Debbie Petrine, chair of the committee, welcomed committee members and attendees to the Open Session. Earlier in the morning, the committee enjoyed a discussion over breakfast with students and faculty who are engaged across the university in the Arts at Virginia Tech academic programs and initiatives.

   The committee voted to accept the agenda.

2. **Report of Closed Session Action Items.** In closed session, the committee voted to approve 11 appointments to emeritus or emerita faculty status, five appointments to endowed professorships, and ratified the Faculty Personnel Changes Report for the quarter ending September 30, 2018 (shared with the Finance and Resource Management committee).

3. **Consent Agenda.** The committee unanimously approved the items on the Open Session Consent Agenda: the minutes of the committee's August 26, 2018 meeting, one reappointment to endowed professorship, the 2017-2018 Pratt Funds Activity Statements for Animal Nutrition and the College of Engineering (shared with the Finance and Resource Management committee), and a Resolution to Establish a Master of Science Degree in Nutrition and Dietetics.

   The committee unanimously approved the items on the Consent Agenda.

4. **Provost's Update.** Cyril Clarke, interim executive vice president and provost, brought several items to the attention of the committee.

   Beyond Boundaries. At the center of the university's vision for its future, expressed in the Beyond Boundaries vision document, is the idea of VT-shaped discovery. The VT-shaped model employs the "V" for Virginia and the "T" for Tech. The model illustrates the integration of the university's commitments to disciplinary depth and to the university land-grant engagement mission. One example of this commitment is the manner in which the Arts at Virginia Tech binds together all constituents of the institution. Additional examples are the Integrated Graduate Education Program (IGEP) and the research institutes, which were created beyond the boundaries of the colleges, and are integral to the implementation of the university's Destination Areas (DAs) and Strategic Growth Areas (SGAs). Central to achieving the university's engagement mission are domestic and international partners and communities beyond and outside the university. Experiential learning is a focus of Virginia Tech's educational mission. Engagement efforts provide opportunities for the university to continuously advance experiential learning by placing students within contexts that are directly related to their academic and career interests. Experiential learning opportunities are guided by clear learning goals, with faculty accountability for meeting the goals and assessment of progress. Engagement, within and beyond the university's campus settings, facilitates the implementation of the university's commitment to Inclusive VT. Advancing social justice and diversity is supported by an external focus allowing our students, faculty, and staff to engage big sticky problems. Complexity requires disciplinary strength, an ability to cross disciplines, and an ability to engage in the communities who are experiencing the problem and that can solve these problems. Four areas currently focused on big sticky problems are: infectious diseases, cyber security, coastal systems and environments, and rural environments. Discussion included the need to address disparities in health care services between rural and urban settings.

   Academic Program Review and Approval Processes. In anticipation of the committee's review of academic degree proposals, Clarke reviewed the university's process. The review of proposals to launch new, and to adjust or eliminate, academic programs occurs in a dynamic governance system that includes faculty at department and college levels and with subsequent review by university-level commissions and the University Council. Once approved by the Board of Visitors, new and discontinued degree proposals are submitted for approval to the State Council of Higher Education for Virginia (SCHEV). The process can take over one year to complete and occurs in collaboration with all parties. Included in the proposal are analysis of resources, justification, market analyses, student surveys, and the use of disciplinary and industry national and international data. An important indicator of the value of a program are the enrollment data that can result in considering the adjustment or discontinuation of a program. Curriculum and academic programs are informed by collaborations with other institutions in the commonwealth and with industry partners. The process can be slow and not as agile as desired. Communication with students may need to be improved when a degree is discontinued to manage concerns.

   Enrollment update. The university's goal was to enroll 6,200 undergraduate students. The goal was exceeded by 14 students. The university missed its goal in terms of the numbers of in and out-of-state student enrollments with resulting budget implications.

The process for determining goals for undergraduate enrollment is complex and one element that will be included in future goal-setting is to account for the number of students who are graduating earlier than accounted for by the model. Overall undergraduate enrollment is 27,811 students: 143 students lower than the overall goal, 153 fewer out-of-state student enrollments, and 14 in-state students above the goal. Future goal setting will incorporate information and data from this year.

Graduate and professional student enrollment is 7,039 students. This enrollment total is 370 students below goal. Attention will be paid to correcting the factors that impact graduate enrollment in the coming years. Efforts to improve graduate enrollment numbers include making use of extramural funding for graduate students. The analysis will include examining possible incentives for faculty and colleges to prioritize graduate student enrollments.

Accreditation. Regional and program accreditation visits were successfully completed for the Virginia Tech Carilion School of Medicine (VTCSOM) and the Southern Association of Colleges and Schools Commission on Colleges (SACSCOC) as well the Liaison Committee on Medical Education (LCME). Program accreditations were successfully completed for accounting in the Pamplin College of Business and the master's in public health in the college of veterinary medicine.

Open Educational Materials and Textbooks. In compliance with state legislation passed in 2018, Tyler Walters, dean of University Libraries is leading a work group reviewing the university's policies and guidelines related to open educational materials and textbooks to be submitted through university governance.

Searches. The search for the dean of the VTCSOM continues. A first look at candidates for dean of the College of Liberal Arts and Human Sciences will occur before the end of November.

5. **Update: Pamplin College of Business.** Robert Sumichrast, dean of the Pamplin College of Business provided an update. The college enrolls 4,977 students and has achieved top five status in the rankings for its online graduate information technology program for veterans, the master's in information technology, hotel tourism management, business analytics, finance, and real estate. The college is integrated in Virginia Tech's plans in the National Capital Region including expanding graduate degrees in IT and business administration, and launching degrees in business analytics, cyber security, and executive non-degree education.

6. **Report from the Council of College Deans.** Sally Morton, dean of the College of Science and representative to the committee from the Council of College Deans, brought two items to the attention of the committee. First, the deans are committed to being proactive in considering the challenges and opportunities presented by the anticipated undergraduate and graduate enrollment growth across the Blacksburg, Roanoke, and National Capital Region campuses and responding to the corresponding pressures placed on faculty, staff, students, and facilities. Discussions include identifying the best programs for growth and creatively managing the university's aspirations. As the university grows, the colleges are committed to maintaining a high-quality educational experience for all students at scale. The deans are committed to a communal spirit while responding to the growth incentives

emanating from the academic budget model. Second, Morton shared the strong support of all the college deans for the arts. The arts provide tools for technology and technology provides tools for the arts. Art education teaches the kind of risk-taking and creative problem-solving that can be applied to natural science, social science, business, and engineering areas.

7. **The Arts at Virginia Tech.** Ruth Waalkes, associate provost for the arts and executive director of the Moss Art Center provided an overview of the many academic programs and initiatives that comprise the Arts at Virginia Tech. The presentation included Ben Knapp, director of the Institute for Creativity, Arts, and Technology, Kevin Concannon, director of the School of Visual Arts in the College of Architecture and Urban Studies, Paul Steger, director of the School of Performing Arts in the College of Liberal Arts and Human Sciences, Rachel Holloway, vice provost for undergraduate academic affairs, Angela Simmons, assistant vice president for student affairs, and efforts associated with the Creativity and Innovation District.

8. **Agenda Items for March 2019 Committee Meeting.** The committee will consider topics related graduate education in the spring.

9. **Adjourn**

<u>Reappointments</u> to Endowed Chairs, Professorships, or Fellowships (1)

November 5, 2018

<u>College of Liberal Arts and Human Sciences</u>

Anthony (Kwame) Harrison   Gloria D. Smith Professor of Black Studies

ENDOWED PROFESSORSHIP

Gloria D. Smith Professorship in Black Studies

The Gloria D. Smith Memorial Professorship in Black Studies was established in 1997 as a memorial to Gloria D. Smith an assistant professor in university counseling services who advocated for minority students. Created in partnership between the university and the Athletic Association, the professorship is awarded to an outstanding faculty member who contributes significantly to the development of minority students, student athletes, and scholarly pursuits. The honoree must teach in the Africana Studies Program in the College of Liberal Arts and Human Sciences and can be nominated from any college. The honoree oversees a speaker series and makes at least one university- wide presentation during their appointment. The Gloria D. Smith nomination committee and Dean Elizabeth Spiller nominate Dr. Anthony "Kwame" Harrison for a renewal of his appointment as the Gloria D. Smith Professor of Black Studies.

Since coming to the university as a visiting assistant professor in 2003, Dr. Harrison has worked tirelessly on behalf of Africana Studies. His involvement in faculty searches, as a key figure on the program's executive committee, his efforts at recruiting graduate students, his mentoring of graduate and undergraduate students, and his involvement in the initiation and support of program activities make him an invaluable resource to students and colleagues. His scholarship and reputation in popular music studies and ethnography bring considerable visibility to the program, the college, and the university. He is an award-winning teacher, inspiring students to exceed their own expectations for learning, intellectual development, and personal growth. The opportunity to continue serving as the Smith Professor will only enhance his capacities as a program leader, scholar, and teacher.

Dr. Harrison has continued to contribute to the advancement of Africana Studies at Virginia Tech through scholarly research and publishing, excellent teaching at both undergraduate and graduate levels, and engagement via numerous presentations and accessible publications for educators and the public. He provides extensive service to heighten awareness of and appreciation for diversity at Virginia Tech and in the broader community. As the Gloria Smith professor, Dr. Harrison continues to organize noteworthy programs providing the campus and community with ongoing and varied opportunities to explore the breadth of black experience in Africa and the United States. Each of these events made a key contribution to the visibility and viability of the Africana Studies Program. Colleagues believe that he is eminently deserving of the recognition embodied in the Smith Professorship, and that he will continue to use the associated resources to further his own career as well as to further the interests and welfare of the Africana Studies Program, the Department of Sociology, the college, and the university as a whole.

REAPPOINTMENT:

The president and executive vice president and provost have confirmed the reappointment of Dr. Anthony Kwame Harrison as the Gloria D. Smith Professor of Black Studies for two years effective August 10, 2018 with an annual stipend as provided by the endowment and, if available, with funds from the eminent scholars match program.

November 5, 2018
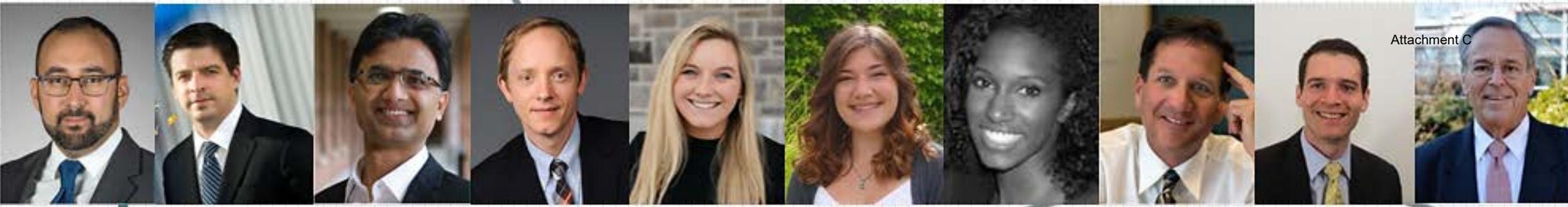
Pamplin College of Business

ROBERT T. SUMICHRAST, DEAN

NOVEMBER 5, 2018

Pamplin Facts

Faculty and Staff

Tenure Track 93

Non-Tenure Track 45

A/P faculty 39
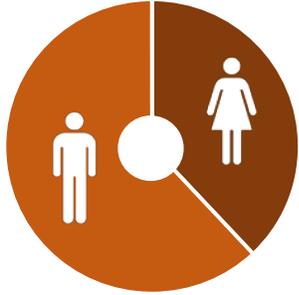
Staff 47

Non-Resident **25%**

Virginia Resident **75%**

Student Credit Hours 110,793

PAMPLIN COLLEGE OF **BUSINESS** VIRGINIA TECH

Pamplin Rankings

Top 5

- IT for Vets
- Masters in IT
- Hotel Tourism Management
- Business Analytics
- Finance
- Real Estate

Top 25

- Cybersecurity
- MBA
- Accounting
- Business (overall)

PAMPLIN COLLEGE OF BUSINESS
VIRGINIA TECH

Raising Expectations

- Student Experience
- Business Research
- Community Engagement

- Innovation/Entrepreneurship
- Business Analytics
- International Business

PAMPLIN COLLEGE OF BUSINESS VIRGINIA TECH

Community Building

PAMPLIN COLLEGE OF
BUSINESS
VIRGINIA TECH

Raising Expectations

Experiential Learning
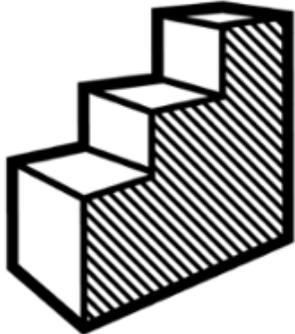
NCR: Expand Scope and Grow

- Masters in IT
- MBA
- Other

- Business Analytics
- Exec. Ed. (non-degree)
- Undergraduate Experiences
- Cyber

5200

5000

4800

4600

4400

4200

4000

3800

Fall 2013   Fall 2014   Fall 2015   Fall 2016   Fall 2017   Fall 2018

8
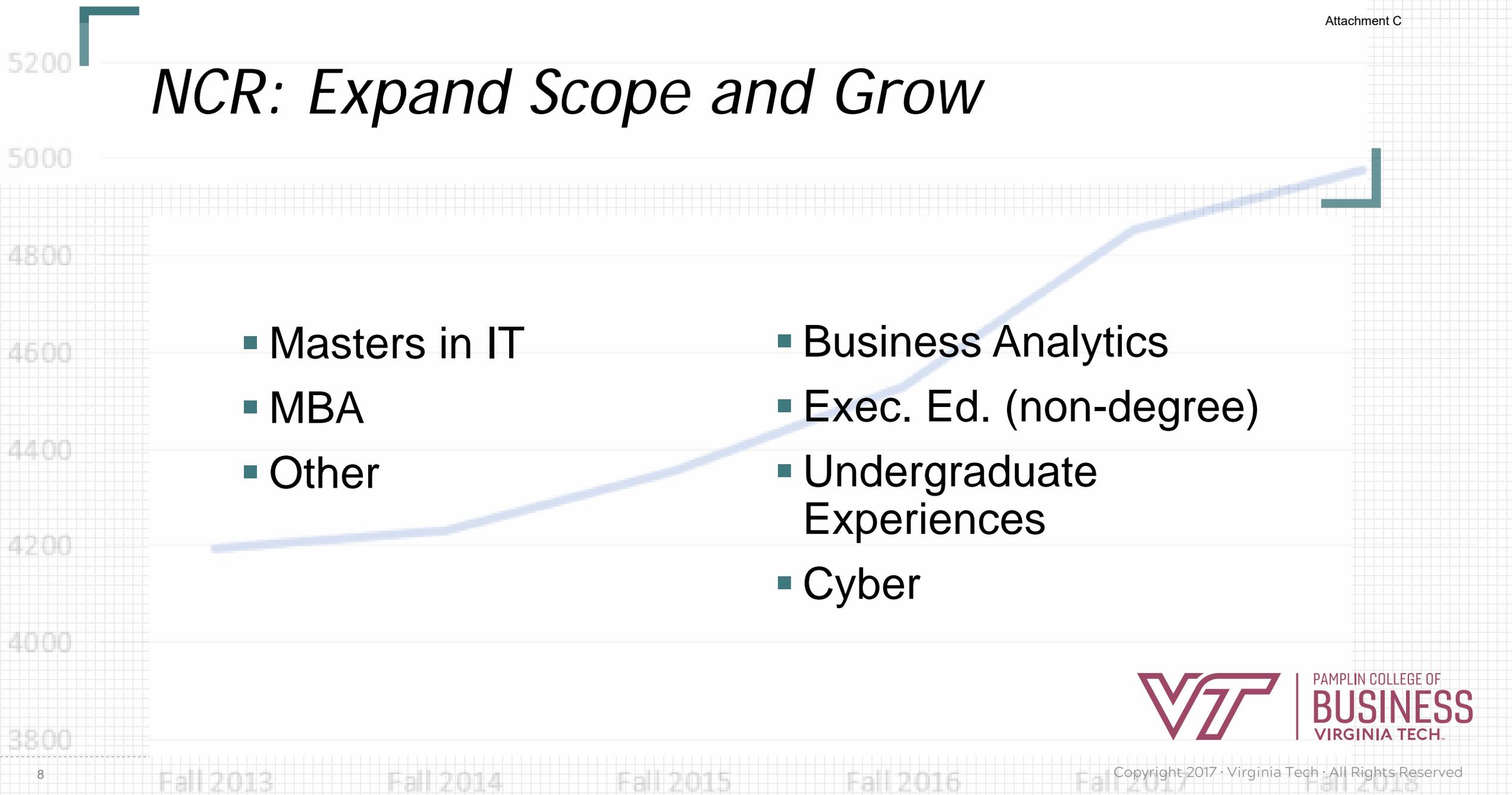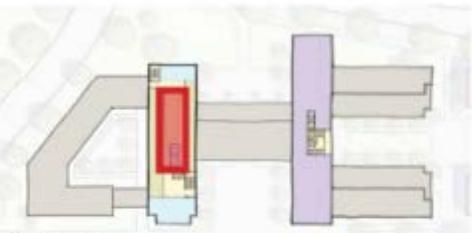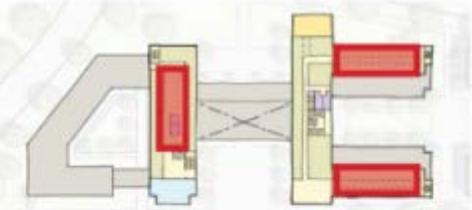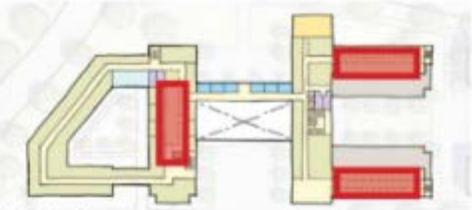
PAMPLIN COLLEGE OF
BUSINESS
VIRGINIA TECH.

Global Business Analytics Complex

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Board of Visitors
Academic, Research, and Student Affairs Committee

Ruth Waalkes, Associate Provost for the Arts and
Executive Director, Moss Arts Center

Monday, November 5, 2018

Overview

- Moss Arts Center

- Institute for Creativity, Arts, and Technology

- School of Visual Arts

- School of Performing Arts

- Undergraduate Pathways and General Education

- Student Affairs, Studio 72 Living Learning Community

- Creativity, Innovation, and the Arts


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MOSS
ARTS
CENTER

Transforming lives
through exploration and
engagement with the arts
and creative process.

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INSTITUTE FOR
CREATIVITY,
ARTS, AND
TECHNOLOGY

The Institute for Creativity, Arts, and Technology (ICAT) is a university-level research institute at the nexus of the arts, design, engineering and science.

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school of ○ visual arts

The School of Visual Arts (SOVA) offers an expansive undergraduate and graduate education in fine art, creative technology, art history, and visual communication design.

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School of Performing Arts
Music · Theatre · Cinema

A place for creativity….
We believe in the
transformative power of
the performing arts.

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PATHWAYS MINORS
VISUAL ARTS AND SOCIETY

CAPSTONE
Interpretation of Visual Arts

MID-LEVEL
Social Sciences

MID-LEVEL
Art History Survey

INTRO
Studio Art for Non-Majors

GATEWAY
Language of Visual Arts

**VT VIRGINIA TECH.**
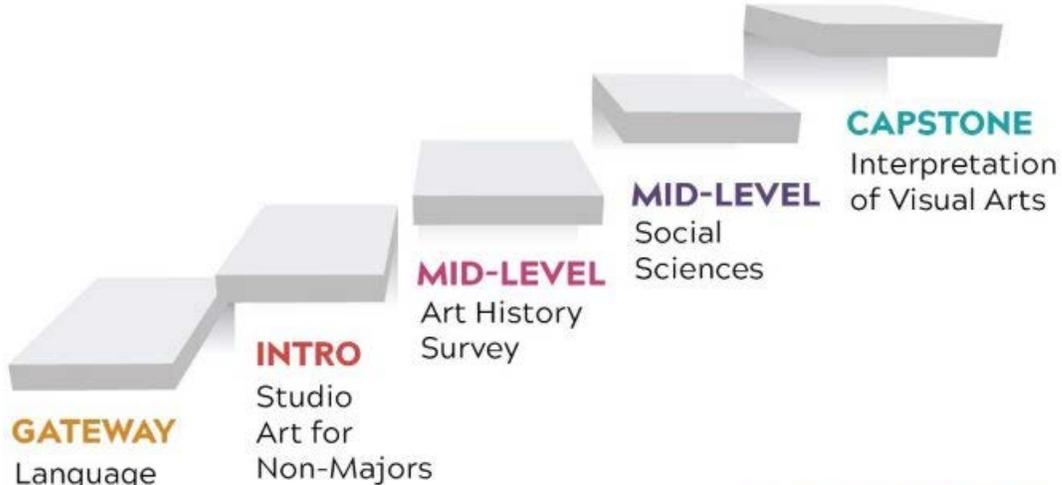
PATHWAYS TO GENERAL EDUCATION

Undergraduate Pathways and General Education

Three arts credit hours for all VT students

Pathways minors:
- Visual Arts and Society
- Innovate
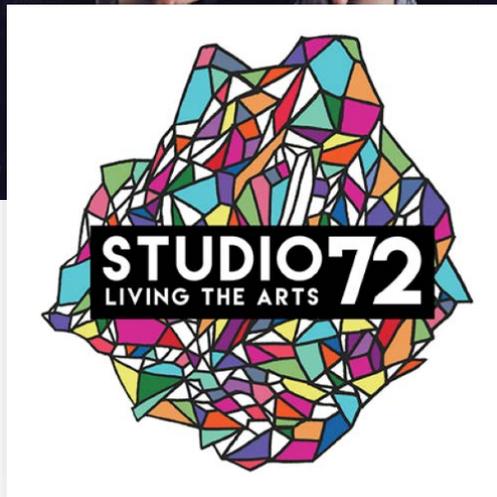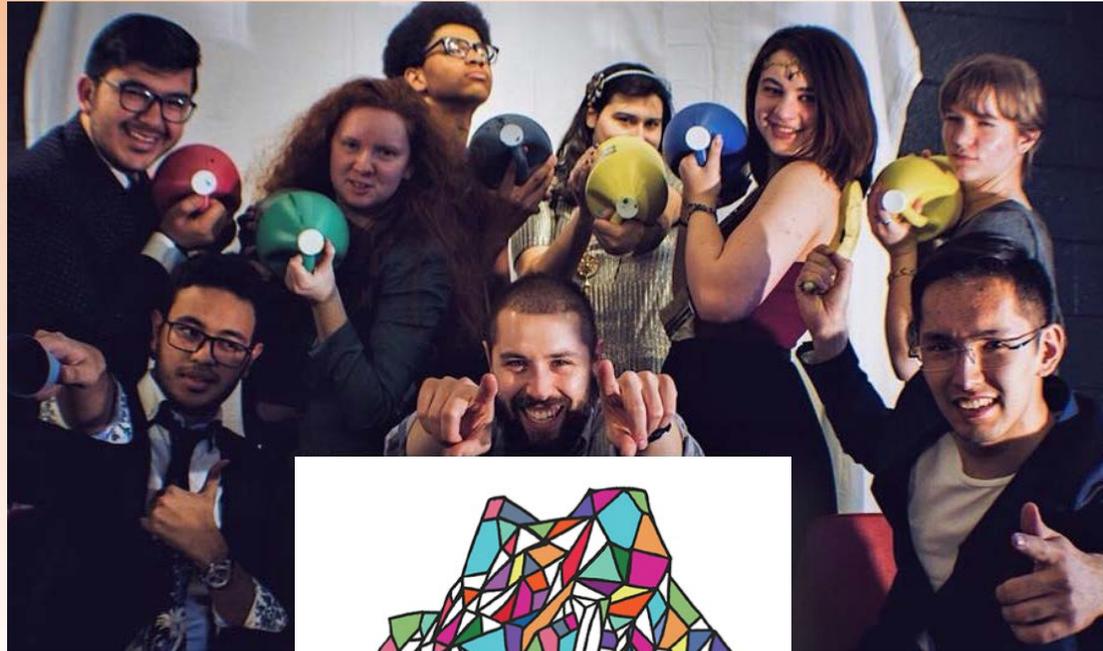
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Student Affairs and Engagement

Student Organizations and
Cultural Centers

Campus-Wide Survey

Studio 72:
Living Learning Community

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## Creativity, Innovation, and the Arts: Going Forward

Creativity and Innovation Board & District

Creativity and Innovation Strategic Growth Area

Creative Technologies and Experiences Pathways Minor

Public art on campus

Student recruitment & community engagement
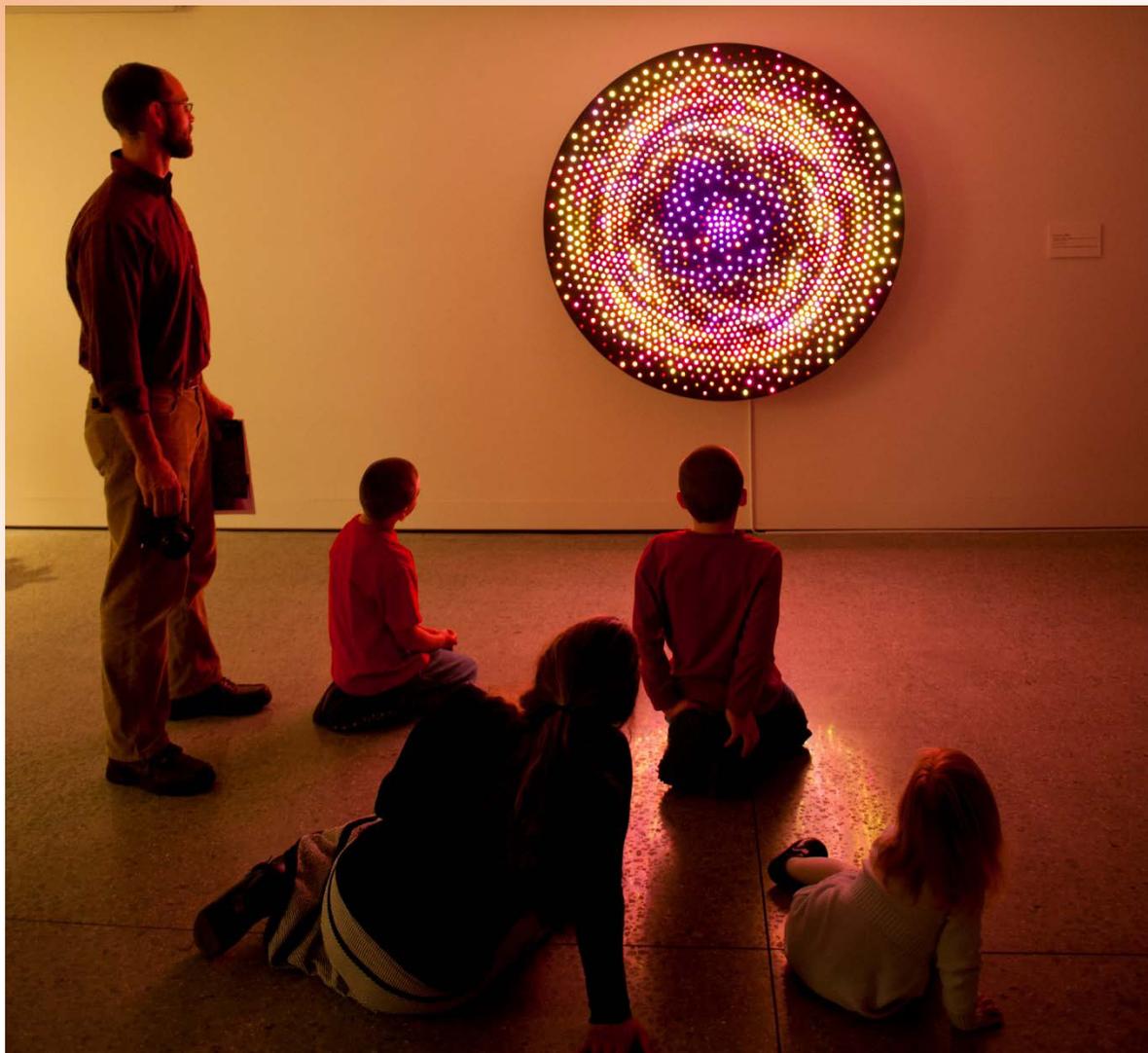
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Discussion

Kevin Concannon, Director, School of Visual Arts

Rachel Holloway, Vice Provost for Undergraduate Academic Affairs

Ben Knapp, Director, Institute for Creativity, Arts, and Technology

Angela Simmons, Assistant Vice President for Student Affairs

Paul Steger, Director, School of Performing Arts

Ruth Waalkes, Associate Provost for the Arts & Executive Director, Moss Arts Center

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